Sea, Sun, Sand, Straws

COE
Knowledge bits Sustainable Tourism

Virtual Connection with Seychelles

www.SustainableSIDS.org
Sustainable Tourism

Why? What? How?

Worldwide

Sustainable tourism

Planet People Profit

Social Economic

Environment People Profit

Why? What? How?

A suitable balance must be established between these three dimensions for long-term sustainability
**SUSTAINABLE TOURISM**

### WHY?

1. Management
2. Nature & scenery
3. Environment & climate
4. Culture & heritage
5. Social well-being
6. Business

### WHAT?

- Planet
  - Nature & scenery
  - Environment & climate
- People
  - Culture & heritage
- Profit
  - Social well-being
  - Business

### HOW?

- **WHY?**
- **WHAT?**
- **HOW?**

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**DOMINICAN REPUBLIC**

General information

- **48.670 km²**
- **10.465.857 hab.**
- **Santo Domingo**
INSIGHTS OF SUSTAINABLE TOURISM

DOMINICAN REPUBLIC

Objective of the Technical Assistance

- Support the SDG Commission of Dominican Republic
- Indicators of SDG 12 Sustainable Consumption and Production
- Case SDG Aruba Commission shared

SUSTAINABLE TOURISM

DOMINICAN REPUBLIC

ACTIVITIES and RESULTS of the Technical Assistance

<table>
<thead>
<tr>
<th>Component</th>
<th>Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water</td>
<td>Water reduction m³/guest night</td>
</tr>
<tr>
<td>Food</td>
<td>% of consumed products from local Production</td>
</tr>
<tr>
<td></td>
<td>#Existing farmers/product</td>
</tr>
<tr>
<td></td>
<td>#Certified farmers</td>
</tr>
</tbody>
</table>

Approach for SDGs
DOMINICAN REPUBLIC

TESTIMONY – “Nayely germoso, Min. Medio ambiente”

“Creo que el mayor aprendizaje para mí ha sido el poder desmenuzar cada ODS en ejemplos practicos y reales en un ambiente específico; esto es clave ya que podría facilitar espacios de articulación entre agentes de los sectores: privado, sociedad civil y estado, donde juntos podamos ver las grandes relaciones que existen entre un tema y otro a partir de una aproximación local.”

SEYCHELLES

General information

455 km²
95,843 hab.
Victoria
SUSTAINABLE TOURISM

SEYCHELLES

OBJECTIVE of the Technical Assistance

- Energy efficiency for tourism sector
- Knowledge transfer to support the Seychelles Sustainable Tourism Label
- Case of Bucuti shared

http://www.sstl.sc/

SUSTAINABLE TOURISM

SEYCHELLES

Seychelles Sustainable Tourism Label

“The criteria balance environmental, social, and economic priorities and are grouped into eight themes.”

Management, Waste, Water, Energy, Staff, Conservation, Community, Guests

- Total 107 criteria
- 22 MUST

“[…] method helps ensure businesses adopt the full range of sustainability criteria rather than gaining all their points from one area.”

<table>
<thead>
<tr>
<th>Size hotel</th>
<th>Small</th>
<th>Medium</th>
<th>Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rooms</td>
<td>1-24</td>
<td>25-50</td>
<td>&gt;51</td>
</tr>
<tr>
<td>Points</td>
<td>46</td>
<td>54</td>
<td>62</td>
</tr>
</tbody>
</table>
SUSTAINABLE TOURISM

SEYCHELLES

ACTIVITIES and RESULTS of the Technical Assistance

- Balance of people-planet-profit
- Association of small and medium hoteliers – Joint effort on gaining the Seychelles Sustainable Tourism Label.

![Diagram showing the balance of people-planet-profit]
Let's hear from you!

1. Connect to **UA_Wifi** *(no password)*

2. Go to **www.PollEv.com/arubacoe**