Join us for a conversation with Mr. Ed Spitzberg, an experienced afterschool program educator, followed by a panel discussion with Aruban stakeholders (and pose your own questions directly)

Global Live Q&A Session
"Afterschool Programs: Inspiration for Islands"

Tuesday, Aug 22nd
11am - 12pm (GMT-4)
go to @SDG Aruba

P.S. For our local, Aruban audience, please join us at Aula of the University of Aruba J.E. Irausquinplein 4
About the session

**Afterschool programs** can be a catalyzing approach for **small island states** to solve many of the challenges of the islands’ youth - **including improving youth career readiness, reducing juvenile crime, and helping working families**. But developing and running these programs can be difficult, from volunteer management, to adequate funding, diversity in program offerings and training of educators. As these programs address various **SDGs**, the COE is pleased to host Ed Spitzberg, an experienced afterschool educator, NGO executive and strategic education consultant. This session aims to **inspire SIDS policy-makers** who are involved with afterschool programs, based on experiences from the US afterschool field and model; and in particular on its impact on children and families and the problems afterschool can address, the challenges the system has faced and faces, and examples of success at both the system and individual afterschool program level. The presentation will be followed by reflections from a **panel of Aruban stakeholders**, as well as Q&A from the audience.
Mr. Ed Spitzberg, founder and president of the strategic consulting firm Spitzberg Advisors, is a nonprofit executive and afterschool educator with **over 15 years experience** specializing in education and the arts. He has been Executive Director of nonprofits including the **multidisciplinary afterschool arts program**, Sitar Arts Center, winner of the President's Committee on the Arts and the Humanities' National Arts and Humanities Youth Program Award under his tenure. Ed has also been a senior fundraising executive for Arena Stage, a Tony-Award winning regional theater in Washington, D.C., and the Afterschool Alliance, the advocacy organization in support of the U.S. afterschool field and the children and families it impacts.

As an out-of-school time arts educator, Ed has taught singing, piano, and musical theater to youth of all ages. Ed is also an artist and producer himself, having won Best Overall Show for the Capital Fringe Festival’s 2015 Pick of the Fringe Audience Award, and leveraged that into a subsequent sold-out co-production with Strathmore Hall, a leading arts presenter in the Washington, D.C. area.

Prior to his nonprofit career, Ed worked in the corporate arena, including senior product management positions at the Walt Disney Company and an internet start-up, Comedy World.

Ed has an MBA in Entertainment Management and Marketing from the Anderson School at UCLA and a BA in Ethics, Politics and Economics from Yale University, where he was an active participant in the arts.
AFTERSCHOOL PROGRAMS: INSPIRATION FOR ISLANDS

By Ed Spitzberg
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I. Afterschool in the United States

II. Afterschool’s impact related to Sustainable Development Goals (SDGs) and Small Island Developing States (SIDS)

III. Ways U.S. afterschool may inspire SIDS
I. AFTERSCHOOL IN THE U.S.

- Why afterschool?
- What is afterschool in the U.S.?
- Afterschool’s U.S. [and universal?] challenges
BENEFITS OF AFTERSCHOOL

- Increases social and emotional learning
- Helps academic achievement
- Keeps kids safe
- Helps working families
Afterschool provides the building blocks kids need to succeed in life and school.

Students who regularly participate in quality afterschool programs...

- **MAKE BETTER DECISIONS**
  - Parents agree* 82% say kids get help with homework

- **DEVELOP STRONG SOCIAL SKILLS**
  - Parents agree* 88% say kids develop social skills

- **MAKE GAINS IN READING & MATH**
  - Parents agree* 78% say kids gain skills in science, math, technology, or engineering

- **ARE EXCITED ABOUT LEARNING**
  - Parents agree* 78% say kids improve their behavior at school

- **IMPROVE WORK HABITS & GRADES**
  - Parents agree* 82% say kids get excited about learning

Demand for afterschool is growing. 19.4 million kids are left out.

**Help us change that.**

afterschoolalliance.org/AA3PM

*Among parents with kids in afterschool programs

Sources:
- http://afterschoolalliance.org/AA3PM
- www.researchgate.net/publication/42346373_A_Meta-Analysis_of_After-School_Programs_That_Seen_to_Promote_Personal_and_Social_Skills_In_Children_and_Adolescents
- www.policystudies.com/studies/?id=32
- http://expandinglearning.org/research/vandell/resources/AERA_Promising_Programs_FINAL.pdf
- www.tea.state.tx.us/index2.aspx?id=3546&menu_id=814
JUVENILE CRIME PEAKS AFTER SCHOOL

11.3 million kids
are alone and unsupervised from 3 to 6 p.m.

Afterschool is the peak time for kids to
• commit crimes or become victims of crimes
• experiment with drugs, alcohol, cigarettes & sex

Learn more at www.afterschoolalliance.org/AA3PM

Among students regularly attending a Community Learning Center:

- Close to 1 in 2 improved their math and Language Arts grades
- Close to 2 in 3 improved their homework completion and class participation
- Close to 3 in 5 improved their behavior in class

VARIETY OF US AFTERSCHOOL PROGRAMS

- National, regional and local providers
- Comprehensive & topic-focused (e.g. arts)
- In schools, churches, independent facilities
- Staff can be teachers (1/3 of all afterschool teachers), paid afterschool staff, or volunteers
- Funding from government, private foundations, corporations and individuals
- Rural, urban, suburban
- Current focus areas of the field include: STEM, Social Emotional Learning, Workforce Development, Fitness & Nutrition, and Summer
US AFTERSCHOOL CHALLENGES

- Unmet demand
- Funding challenges at field and program level
- Decentralized system (which also provides flexibility and innovation opportunities)
- Challenges based on location (rural, urban, etc.)
DEMAND IS HIGH FOR AFTERSCHOOL PROGRAMS

More youth than ever before—
10.2 million
—are in afterschool programs.

For every child in a program,
2 are waiting to get in.

www.afterschoolalliance.org/aa3pm
Source: America After 3PM: Afterschool Programs in Demand, 2014.
II. AFTER SCHOOL’S IMPACT RELATED TO SDGS AND SIDS’ GOALS

- How can afterschool help SIDS meet SDG 4?
- How can afterschool help SIDS meet other goals? *For example:*
  - Green Tech
  - Maritime & Logistics
  - Creative Industries
  - Value Added Industries
  - Food Security
AFTERSCHOOL AND SDG4

- Afterschool helps low-income families
- Afterschool helps kids stay in school
- Afterschool helps workforce development
- Afterschool helps close opportunity gaps
- Afterschool helps increase literacy and numeracy
- Afterschool helps Social Emotional Learning
- Afterschool helps community building & civic-mindedness
- Afterschool can provide teacher training.
Children living in communities of concentrated poverty*...

- are more likely to attend a school with high dropout rates and low test scores

Approximately 8 in 10 parents in these communities say afterschool programs provide:**

- homework help
- opportunities for reading and writing
- opportunities for science, technology, engineering or math learning

Learn more at www.afterschoolalliance.org/AA3PM

* Neighborhoods with a high concentration of families that live below the federal poverty line
** Among parents with kids enrolled in an afterschool program
www.afterschoolalliance.org/AA3PM/Concentrated_Poverty.pdf
The academic achievement gap between students from lower- and higher-income families has grown by 40% in 30 years.

Consistent participation in high-quality afterschool programs can help eliminate the achievement gap.

Learn more at www.afterschoolalliance.org/AA3PM

cepa.stanford.edu/sites/default/files/reardon%20whither%20opportunity%20 chapter205.pdf

http://expandinglearning.org/research/vandell
US AFTERSCHOOL CHALLENGES

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GREEN TECH – YOUTH BUILD
• Partners with hospitality companies
• Afterschool meals
• Meals as nutritional education
• Mealtime as family engagement
III. KEY TAKEAWAYS FOR SIDS
MARKERS OF PROGRAM QUALITY CENTURY

- Prepared staff
- Intentional programming
- Alignment with the school day
- Promotion of varied youth engagement
- Strong community partners
- Safety, health and wellness
- Sustained student participation and access
- Ongoing assessment and improvement

*Harvard Family Research Project and Institute of Education Sciences, via Afterschool Alliance*
Every $1 invested in afterschool programs saves $9 by

- Reducing crime and welfare costs
- Improving kids’ performance at school
- Increasing kids’ earning potential

Learn more at www.afterschoolalliance.org/AA3PM

RESOURCES

On the web:

• Beyond the Bell Toolkit
• Youth Today OST Hub
• Afterschool Alliance Program Toolbox
THANK YOU.

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