SESSION 1:
THEORETICAL FRAMEWORK
NOVEMBER 15TH, 2016
AGENDA

8:00 am  Registration and coffee
8:30 am  Welcome introductions and overview training
9:30 am  What we learned from the preparatory survey
10:00 am Coffee and networking
10:30 am Sustainable Development and embarking on a journey
11:15 am Road mapping framework and issue identification
12:00 pm Morning wrap-up followed by lunch
YOUR LEAD TRAINERS: RUURD SCHOLDERMAN

- Co-founding team member TNO Caribbean
- Expertise in sustainable development policy, road-mapping and partnership development
- Team leader BRIDGE Capacity Building program in R.E., ICT and Entrepreneurship

Personal fun fact: Enjoys 100 mile bike races; including in the snow
YOUR LEAD TRAINERS: JENNIFER POLMAN-BOEKHOUDT

› Advisor at TNO Caribbean
› Expertise in Sustainable Building and Sustainable Development
› Experience in project management, development of Research plans, facilitating workshops on policies and market research and focus groups.
› Work experience in the Caribbean and in the Netherlands
YOUR LEAD TRAINERS: ALBA AGUSTIN CAMACHO

- Sustainability advisor at TNO Caribbean
- Experience in Research and Innovation for development: technologies, policies
- Experience in Latin America & Caribbean region and in Europe
- Previous workshops:
  - Climate Change Platform
  - European and Latin American Innovation Ecosystems
TRAINING OVERVIEW

Jennifer Polman-Boekhoudt
TRAINING OUTCOMES

 › Develop a Sustainable Development SIDS peer learning network

 › Share ideas, insights, examples and inspiration to achieve SDG’s

 › Provide tools, resources and hands-on experience to help you lead the development of road-maps

 › Develop an action plan to work on your island’s SDG’s

 › Identify needs for future training and capacity building for SIDS-COE
TRAINING FORMAT

› Short lectures combined with (small) group discussions and hands-on exercises

› We promote interactive sessions, don’t hesitate to ask your questions any time

› Guest speaker SDG Roadmap case of Jamaica by Kenroy Roach

› Guest speakers highlighting Aruba Public Private Partnerships cases and experiences

› Time for networking and additional consultation following the training seminar
TRAINING OVERVIEW

Session 1
Tuesday morning
November 15th 2016
- Welcome & introductions
- What we learned from the surveys
- Sustainable development
- Road mapping

Session 2
Tuesday afternoon
November 15th 2016
- Stakeholder analysis
- Social Adoption
- Collaboration skills
- Public Private Partnerships

Session 3
Wednesday morning
November 16th 2016
- Sustainable Energy
- Sustainable Tourism
- Closing discussion and evaluation
LOFI NETWORKING
Ruurd Schoolderman
SIDS-BOOK LOFI NETWORKING WALL

Step one
› Take the post-it notes - draw you, details who, role & institution;
› Tag your note with 2 or 3 things you hope to learn about during the workshop and what experience you have to offer

Step two
› Take your post note and a marker and upload yourself on to the paper wall, next;
› Identify people you share interests with and draw lines to make the connections.
DISCUSSION – HOPES & EXPECTATIONS

What are you hoping to get?
› Learn…
› Network…
› Tools..
› Experience / Case examples…
› ……?

What experience can you share?
› …
WHAT WE LEARNED FROM SURVEY

Alba Agustin Camacho
## General Overview of Survey

<table>
<thead>
<tr>
<th></th>
<th>Caribbean</th>
<th>Pacific</th>
<th>AIMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many SIDS are UN-member?</td>
<td>16</td>
<td>13</td>
<td>9</td>
</tr>
<tr>
<td>How many SIDS are here in Aruba?</td>
<td>12</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>How many surveys were completed?</td>
<td>10</td>
<td>9</td>
<td>5</td>
</tr>
</tbody>
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**General Overview of Survey**

**COE Inaugural training Session 1, November 15th, 2016**
The most selected SDGs are Quality Education #4 ; Good health and Well-being #3 ; Climate action #13 ; Affordable and Clean energy #7 ; Decent work and Economic growth #8 ; No Poverty #1
In general, the interest in Sustainable Energy is (very) high. There is knowledge diversity within the group, and half of the SIDS have indicated to have a fair knowledge.
SUSTAINABLE ENERGY

Caribbean (11) - Interest
Sustainable Energy

- No interest
- Slight interest
- Moderate interest
- High interest
- Very high interest

- 45%
- 55%

Pacific (8) - Interest
Sustainable Energy

- No interest
- Slight interest
- Moderate interest
- High interest
- Very high interest

- 63%
- 37%

AIMS (5) - Interest
Sustainable Energy

- No interest
- Slight interest
- Moderate interest
- High interest
- Very high interest

- 60%
- 40%

Caribbean (11) - Knowledge
Sustainable Energy

- very poor
- poor
- fair
- good
- very good

- 9%
- 27%
- 64%

Pacific (8) - Knowledge
Sustainable Energy

- very poor
- poor
- fair
- good
- very good

- 13%
- 12%
- 38%
- 37%

AIMS (5) - Knowledge
Sustainable Energy

- very poor
- poor
- fair
- good
- very good

- 20%
- 40%
Economic investment and lack of training are the main barriers in the three regions.
The interest in Sustainable Tourism is less than in Sustainable Energy, still more than half of the participants showed (very) high interest. There is a difference in knowledge within the SIDS, from very poor to very good knowledge.
SUSTAINABLE TOURISM

Caribbean (11) - Interest
Sustainable Tourism

- No interest: 0%
- Slight interest: 0%
- Moderate interest: 18%
- High interest: 36%
- Very high interest: 46%

Pacific (8) - Interest
Sustainable Tourism

- No interest: 0%
- Slight interest: 14%
- Moderate interest: 29%
- High interest: 43%
- Very high interest: 0%

AIMS (5) - Interest
Sustainable Tourism

- No interest: 0%
- Slight interest: 40%
- Moderate interest: 60%

Caribbean (10) - Knowledge
Sustainable Tourism

- Very poor: 0%
- Poor: 9%
- Fair: 27%
- Good: 64%

Pacific (8) - Knowledge
Sustainable Tourism

- Very poor: 0%
- Poor: 12%
- Fair: 25%
- Good: 50%

AIMS (5) - Knowledge
Sustainable Tourism

- Very poor: 0%
- Poor: 20%
- Fair: 20%
- Good: 40%
In general, similar as in the case for S.Energy, the main barriers for S.Tourism are Economic investment and Lack of policies. Some other barriers such as seasonality of demand (Caribbean) and imbalance of international-local benefits (AIMS) are more specific of the regions.
In general, the interest and knowledge in PPP is less than in S.Energy and S.Tourism.
Lack of financial structure
2 Lack of policies
3 Lack of training
4 Limited experience in the public sector
5 Disperse stakeholders/difficult geographical access
6 Bureaucratic impediments
7 Political/civil/ethical conflicts

In this case (PPP), the main barrier is the lack of policies.

The lack of policies, lack of finance, the lack of training and limited experience in the public sector are barriers for the three regions.
CONNECTION SDG’S & THEMES TRAINING

Sustainable Energy  Sustainable Tourism  Public Private Partnerships

The knowledge on S.Energy, S. Tourism and Public Private Partnerships might be applicable to reach the SDGs.
It’s time for a break!
SUSTAINABLE DEVELOPMENT

Jennifer Polman-Boekhoudt
Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

- The term Sustainable development was introduced in the political mainstream

- World Commission on Environment and Development, Our Common Future (1987)
Sustainable Development’s Journey

https://sustainabledevelopment.un.org/resourcelibrary
Triple bottom line:

- **People**: fair society, human health, safe environment, etc.

- **Planet**: environment, environment, biodiversity, natural capital

- **Profit/Prosperity**: economic value, economic development.

In essence: Sustainable Development is only possible if these three aspects are in balance

*John Elkington (1994)*
SUSTAINABLE DEVELOPMENT

- People
- Planet
- Prosperity
- Peace
- Partnership

UN (2015)
17 Sustainable Development Goals
Top 5 priorities for SIDS
EXERCISE
PLANNING YOUR JOURNEY...
EXERCISE: PLANNING YOUR JOURNEY

Discuss with your table the journey questions to plan a joint journey:

- When something is a given on your discussion you have to take this into account
- When something is open you are free to come up with what you want
- Do try to make sure that your answers are in alignment with your choices and trip limitations
DEBRIEF JOURNEY EXERCISE

› How does the starting point or destination (or lack thereof) impact your journey?
› How do your resources impact your trip?
› How does your timeframe impact your trip?
› How does your company impact your trip?
› What are important items to make your trip a success? Is there a common thread regardless of type of trip?
› How did your previous experience or knowledge of table partners help with planning?
› Did you have knowledge gaps?
STEPS IN A ROADMAP PROCESS

Exploring
- Initiating phase, issue I.D., stakeholder analysis, understanding interests

Sharing/joint fact finding
- Confirming assessment and problem analysis, I.D. mutual interest and ambitions

Agreeing
- Agreeing how to balance the interests in order to move forward

Implementing
- The collaboration is moving forward. Be aware this may create new realities.

Evaluating
- The results become clear. This is an opportunity to redirect, adjust and celebrate!

Source: R. Bremekamp (Red.), 2015
ALTERNATIVE ROAD MAPPING APPROACH

Ineffective Road Map Plan Cycle

Concern → Panic → Apparent Solution
Awareness → Problem → Apathy
KEEP IN MIND: LIFE IS A WINDING ROAD...........

Exploring

Sharing

Agreeing

Implementing

Evaluating

Adjusting

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ROAD MAP ISSUE I.D. QUESTIONS

› What is the current situation (you would like to change)?
› What is the desired situation (outcome)?
› What are the root problems that need to be addressed?
› What are the barriers that need to be overcome to move from current to desired?
› What are the opportunities and (required) resources to achieve this?
ROAD MAPPING – ISSUE IDENTIFICATION EXERCISE

Using the worksheet answer the following questions for your island situation.

› What is the SDG issue(s)/topic(s) you want to address in your road map?
› Describe the current situation you would like to change and why? What is the root-problem?
› Describe the desired situation (how does this address the root-problem?)
› Identify the barriers that prevent you from achieving the desired situation (e.g. policy, political will, capacity, finance…etc…)
› Identify resources that can help achieve the desired situation

Discuss with your table and record common issues and questions on flip-chart.
THANK YOU FOR YOUR ATTENTION